

WE Fest 2027 Media Resource

Career highlights, signature songs, and social channels

WE Fest 2027 | August 4-7 | Soo Pass Ranch | Detroit Lakes Minnesota

This resource provides quick background on the artists announced for WE Fest 2027. Media may use these highlights as a starting point for coverage and should confirm current releases, accolades, and account handles with the artist's official channels before publication.

Tim McGraw

HEADLINER

One of modern country music's defining stars, Tim McGraw has built a three-decade career around emotionally direct songs, arena-ready energy and a catalog that crosses generations. His recordings have produced dozens of major country hits, while his film and television work has made him recognizable well beyond country radio.

Signature songs: Live Like You Were Dying; Humble and Kind; Something Like That; I Like It, I Love It; Where the Green Grass Grows; Don't Take the Girl

Follow Instagram: @thetimmcgraw | Facebook: Tim McGraw | TikTok: @timmcgraw | YouTube: Tim McGraw

[Artist website](#)

The Red Clay Strays

HEADLINER

Formed in Mobile, Alabama, The Red Clay Strays blend Southern rock, country, blues, rockabilly and gospel into a powerful live sound led by Brandon Coleman's commanding vocal. Years of touring preceded the viral and chart breakthrough of 'Wondering Why,' now a multi-platinum hit that turned the group into one of roots music's biggest recent success stories. The band signed with RCA, worked with producer Dave Cobb on Made by These Moments, and released Grateful in June 2026. Accolades include the 2024 Americana Honors & Awards Emerging Artist of the Year and 2025 ACM New Vocal Duo or Group of the Year.

Signature songs: Wondering Why; Wanna Be Loved; I'm Still Fine; Drowning; People Hatin'; No One Else Like Me; Demons In Your Choir

Follow: Instagram: @redclaystrays | Facebook: The Red Clay Strays | TikTok: @redclaystrays | YouTube: The Red Clay Strays

[Artist website](#)

Riley Green

HEADLINER

Alabama native Riley Green pairs contemporary country polish with Southern storytelling, outdoors culture and traditional-country influences. After breaking through with 'There Was This Girl,' he became an arena and amphitheater headliner and earned major attention for collaborations that feel both current and rooted in classic country. He won ACM New Male Artist of the Year in 2020. Studio albums include Different 'Round Here, Ain't My Last Rodeo (2023), and Don't Mind If I Do (2024).

Signature songs: There Was This Girl; I Wish Grandpas Never Died; Half of Me (with Thomas Rhett); Different 'Round Here (with Luke Combs); You Look Like You Love Me (with Ella Langley); Worst Way

Follow Instagram: @rileyduckman | Facebook: Riley Green | TikTok: @rileygreenmusic | YouTube: Riley Green

[Artist website](#)

Sam Barber

SINGER-SONGWRITER | AMERICANA / COUNTRY

Missouri singer-songwriter Sam Barber broke through with a raw, gravel-edged voice and reflective writing that found a large audience online before reaching radio and major stages. His music sits between country, Americana and folk rock, with an intimate emotional quality that translates powerfully in a live setting. Debut album *Restless Mind* arrived in 2024; follow-up *Broken View* was released April 3, 2026.

Signature songs: Straight and Narrow; Dancing in the Sky; Indigo (featuring Avery Anna); S.O.B.; Better Year; Man of the Year; Borrowed Time

Follow Instagram: @sambarber_music | Facebook: Sam Barber Music | TikTok: @sambarbermusic | YouTube: Sam Barber

[Artist website](#)

Russell Dickerson

MULTI-PLATINUM COUNTRY HITMAKER

Russell Dickerson brings high-energy pop-country production to personal songs about love, home, and celebration. His breakout ballad 'Yours' launched a run of radio No. 1s that now includes 'Blue Tacoma,' 'Every Little Thing,' 'Love You Like I Used To,' 'God Gave Me a Girl' and 'Happen to Me.' Fourth studio album *Famous Back Home* and his sold-out live show have made him a natural fit for festival audiences.

Signature songs: Yours; Blue Tacoma; Every Little Thing; Love You Like I Used To; God Gave Me a Girl; She Likes It (with Jake Scott); Happen to Me

Follow Instagram: @russelled | Facebook: Russell Dickerson | TikTok: @russelldickerson | YouTube: Russell Dickerson

[Artist website](#)

Dustin Lynch

COUNTRY RADIO HITMAKER

Tennessee singer Dustin Lynch pairs contemporary country production with a catalog of upbeat radio hits and heartfelt ballads. His live show draws on more than a decade of touring and songs familiar to country audiences. He has earned 10 Country Airplay No. 1s and is a Grand Ole Opry member. Albums include *Tullahoma*, *Blue in the Sky* and *Killed the Cowboy* (2023). Seventh studio album *Clean Slate* is scheduled for October 30, 2026.

Signature songs: Cowboys and Angels; Small Town Boy; Good Girl; Ridin' Roads; Thinkin' 'Bout You; Stars Like Confetti

Follow Instagram: /dustinlynch/ | Facebook: facebook.com/dustinlynchmusic/

[Artist website](#)

Midland

GRAMMY-NOMINATED TRIO | MODERN HONKY-TONK

Midland's Mark Wystrach, Jess Carson, and Cameron Duddy deliver a polished revival of 1970s and '80s country, complete with three-part harmony, twang, and a sharp visual style. The Texas-based trio broke through with the double-platinum favorite 'Drinkin' Problem' and has become a dependable festival and touring draw. Catalog albums include *On the Rocks*, *Let It Roll*, *The Last Resort: Greetings From*, *Barely Blue* and 2026's *Stages*.

Signature songs: Drinkin' Problem; Burn Out; Make a Little; Mr. Lonely; Cheatin' Songs; Longneck Way to Go (with Jon Pardi)

Follow Instagram: @midlandofficial | Facebook: Midland | TikTok: @midlandofficial | YouTube: Midland Official

[Artist website](#)

Ole 60

BREAKOUT KENTUCKY BAND | COUNTRY / SOUTHERN ROCK

Hawesville, Kentucky's Ole 60 arrived with a gritty mix of country storytelling, rock dynamics and Appalachian atmosphere. The independent band's rapid rise has been fueled by streaming discovery of 'Smoke & a Light' and 'Thoughts of You' and an increasingly strong live following, making it one of the most closely watched young groups in the country-rock lane. Releases include the EPs Three Twenty Four (2023) and Songs About You (2024) and debut full-length Smokestack Town (2025).

Signature songs: Smoke & a Light; Brother Joe; Dust 2 Dust; Next to You; Insane; Thoughts of You

Follow Instagram: @ole60music | Facebook: Ole 60 | TikTok: @ole60music | YouTube: Ole 60

[Artist website](#)

Waylon Wyatt

SINGER-SONGWRITER | FOLK-COUNTRY BREAKOUT

Arkansas singer-songwriter Waylon Wyatt has earned rapid attention with a weathered voice and plainspoken songs that sound far beyond his years. His acoustic-forward mix of folk, country and Americana grew from social media into sold-out rooms and major support opportunities. Debut album Dustpiles was released July 17, 2026, following the EPs Til the Sun Goes Down and Out of the Blue.

Signature songs: Arkansas Diamond; Everything Under the Sun; Jailbreak; Back to Then; Smoke & Embers; Sunday Supper

Follow Instagram: @waylonwyattmusic | Facebook: Waylon Wyatt | TikTok: @waylonwyattmusic | YouTube: Waylon Wyatt

[Artist website](#)

Braxton Keith

NEW TRADITIONALIST | TEXAS COUNTRY

Texas singer Braxton Keith draws on the neotraditional sound of George Strait-era country while building a young, energetic audience. A baritone voice, dancehall-ready arrangements, and a road-tested band position him as a bridge between classic honky-tonk and today's emerging country scene. Debut album Real Damn Deal is out; 'Cozy' is RIAA Gold. He made his Grand Ole Opry debut and logged 130-plus shows in 2025.

Signature songs: Cozy; Fall This Way; A Little Bit Closer; Honky Tonk City; Blue; Let Me Love You More; I Own This Bar

Follow Instagram: @braxton.keith | Facebook: Braxton Keith | TikTok: @braxtonkeith | YouTube: Braxton Keith

[Artist website](#)

George Birge

COUNTRY RADIO BREAKTHROUGH | HIT SONGWRITER

Texas-born George Birge spent years sharpening his craft as a performer and songwriter before his solo breakthrough. He reached Country radio No. 1 with his first released single, 'Mind On You,' then repeated the feat with 'Cowboy Songs.' Later singles include 'It Won't Be Long' and 'Ride, Ride, Ride' featuring Luke Bryan. He remains an in-demand writer, with credits that include work connected to 'Amy's Back in Austin.'

Signature songs: Mind on You; Cowboy Songs; It Ain't Austin; Amy's Back in Austin (with The Chicks); Beer Beer, Truck Truck (as a songwriter)

Follow: Instagram: @georgebirge | Facebook: George Birge | TikTok: @georgebirge | YouTube: George Birge

[Artist website](#)

Neal McCoy

'90s COUNTRY FAVORITE | MASTER ENTERTAINER

Neal McCoy is a charismatic Texas entertainer whose playful personality and crowd-first show helped make him one of the most memorable country performers of the 1990s. Beyond a run of platinum albums and chart-topping singles, he is known for relentless touring, patriotic engagement, and philanthropy through the East Texas Angel Network.

Signature songs: No Doubt About It; Wink; The Shake; They're Playin' Our Song; For a Change; Billy's Got His Beer Goggles On

Follow Instagram: @nealmccoy | Facebook: Neal McCoy | TikTok: @nealmccoy | YouTube: Neal McCoy Official

[Artist website](#)

Tracy Byrd

'90s COUNTRY HITMAKER

Texas singer Tracy Byrd became a country-radio mainstay in the 1990s with a rich baritone and songs ranging from heartfelt ballads to dance-floor favorites. His catalog remains a cornerstone of the current '90s-country revival and is packed with instantly recognizable hooks.

Signature songs: Watermelon Crawl; Keeper of the Stars; Ten Rounds with Jose Cuervo; I'm from the Country; Holdin' Heaven; Don't Take Her She's All I Got

Follow: Instagram: @tracybyrdmusic | Facebook: Tracy Byrd | YouTube: Tracy Byrd

[Artist website](#)

Kassi Ashton

POWERHOUSE VOCALIST | COUNTRY ORIGINAL

Missouri-born Kassi Ashton combines a powerhouse voice, fearless personal style and songwriting that can move from vulnerable to rowdy in a single set. After years of industry buzz, her debut album Made from the Dirt showcased a distinctive artist whose country foundation leaves room for rock, soul and highly personal storytelling.

Signature songs: Drive You Out of My Mind; Called Crazy; Dates in Pickup Trucks; Taxidermy; Pretty Shiny Things; Son of a Gun

Follow: Instagram: @kassiashton | Facebook: Kassi Ashton | TikTok: @kassiashton | YouTube: Kassi Ashton

[Artist website](#)

Tyce Delk

RIISING COUNTRY ARTIST

Tyce Delk is a fast-rising country artist and fourth-generation New Mexico rancher known for his soulful vocals and blues-infused guitar work. Driven by his viral breakout hit "Adaline" and acclaimed EPs, he delivers an authentic, roots-driven live show across the American West.

[Artist website](#)

Sela Campbell

RIISING COUNTRY ARTIST

A fast-rising country singer-songwriter and American Idol Golden Ticket winner from Leesburg, Virginia, known for her gritty, instinctive sound that blends traditional country roots with modern style. Splitting her time between Virginia and Nashville, she has built a loyal, passionate fanbase through relentless touring alongside artists like Carly Pearce and Kashus Culpepper. Driven by her hit single "Blonde" and her debut EP Lovin' Made Me Mean, her raw acoustic talent and authentic storytelling capture audiences across the Mid-Atlantic and beyond

[Artist channel](#)

Colton Bowlin

APPALACHIAN STORYTELLER | RISING COUNTRY ARTIST

Albany, Kentucky native Colton Bowlin writes traditional-minded country music shaped by family, work, grief and Appalachian home life. His 2026 album *Grandpa's Mill*, produced with David Ferguson, deepened a sound that connects honky-tonk, Red Dirt and singer-songwriter influences.

Signature songs: Clinton County; Grandpa's Mill; Time for Sale; Coal in Your Veins; Me and You; The Good Ol' Days

Follow: Instagram: @coltonbowlinmusic | Facebook: Colton Bowlin Music | TikTok: @coltonbowlinmusic | YouTube: Colton Bowlin

[Artist website](#)

Just Jayne

RISING COUNTRY ARTIST

Just Jayne is a rapidly rising country-pop female trio composed of Nashville-based singer-songwriters Taylor Edwards, Jillian Steele, and Rachel Wiggins. Celebrated by Taste of Country as part of their RISERS: 2026 Artists to Watch for bringing gorgeous three-part harmonies back to the forefront of the genre, the group delivers a fresh blend of hooky melodies, feel-good beats, and deeply relatable, clever songwriting.

[Artist website](#)

Landon Wilks

RISING COUNTRY ARTIST MISSISSIPPI SINGER-SONGWRITER

Mississippi-born Landon Wilks is an emerging country singer-songwriter building his audience through new releases and social-first discovery. His material leans into direct, contemporary country storytelling with an independent, early-career energy that introduces fans to a new name.

Signature songs: You Should See Me Now; Get Over You

Follow: Instagram: @landonwilksmusic

[Artist website](#)

Rob Langdon

REGIONAL COUNTRY ARTIST

A fast-rising country-rock singer-songwriter from West Palm Beach, Florida, known for a powerful sound that seamlessly blends the grit of rock and roll with the storytelling charm of traditional country. A former college baseball player, Langdon discovered his passion for guitar while attending Appalachian State University, cutting his teeth performing in the local bars of Boone, North Carolina. Now based in Nashville, he has built a massive independent following—racking up millions of streams on hit singles like "Shine," "Tattoos," and "Treading Water". Fresh off a year-long run opening for Southern rock breakout group Ole 60 and releasing his highly anticipated 2026 EP, *More of the Same*, Langdon's high-energy live show and therapeutic, honest songwriting have established him as a premier touring artist heavily influenced by the vibrant Texas country scene.

[Artist website](#)

Chris Tungseth

RISING COUNTRY ARTIST

The breakout folk-country and Americana singer-songwriter and American Idol Season 24 Top 5 finalist from Fergus Falls, Minnesota. A former roofer and collegiate athlete with deep roots in a musical family, he captured national attention with his gravelly, soul-stirring vocals—often compared to Chris Stapleton—and tear-jerking original tributes to his late father. Driven by viral streaming success on singles like "Lonely Road" and high-profile regional tour dates across the Upper Midwest, Tungseth combines blue-collar grit with deeply moving, faith-forward storytelling.

[Artist website](#)

The Mighty Pines

REGIONAL COUNTRY ARTIST

A premier Americana and roots-rock quartet based in St. Louis, Missouri. Celebrated for their "grassedelica" sound, the band seamlessly weaves together elements of bluegrass, country-reggae, jazzgrass, and electric roots-rock, anchored by powerful three-part harmonies and virtuosic string shredding

[Artist website](#)

Slamabama

REGIONAL COUNTRY ARTIST

A powerhouse, high-energy country-rock and pop group based in Fargo, North Dakota, celebrated for throwing the ultimate nonstop, interactive party. Anchored by the dynamic husband-and-wife duo Rosanna and Jay Juliano, the band is renowned for its soaring three-part harmonies, intense performance stamina, and a massive dual-identity live show.

[Artist website](#)

Van & The Free Candies

REGIONAL COUNTRY ARTIST

Van & The Free Candies is a beloved alternative folk and Americana band based in Ely, Minnesota, known for their signature up-north acoustic charm and roots-driven sound. Centered on the driving, rhythmic banjo work of Van Conrad, the tight-knit four-piece also features the acoustic interplay of Heidi Schiltz (guitar), Nick Allen (guitar/fiddle), and Ellen Root (bass). A premier live fixture across the Upper Midwest, the band has earned a dedicated following performing at regional hotspots like Tom's Burned Down Cafe on Madeline Island and local residencies on the patio deck at Zaverl's Bar. Boasting a rich, storytelling discography spanning original studio projects like their self-titled album and After Life, Van & The Free Candies deliver a captivating live show packed with spirited picking, soulful folk melodies, and foot-stomping rhythms.

[Artist website](#)

The Woodland Spring

REGIONAL COUNTRY ARTIST

A high-energy alt-bluegrass and folk-rock trio based out of Eau Claire, Wisconsin, celebrated for their foot-stomping, party-starting live sets. A premier fixture of the Upper Midwest bluegrass scene, they have earned critical acclaim, including a silver spot in Volume One's **Best Bluegrass Band** rankings. Whether commanding the main stage at regional festivals like Brews on the Chippewa, hosting their own rowdy afterparties, or delivering intimate sets at hometown favorites like The Mousetrap Tavern, The Woodland Spring offers a captivating mix of heartfelt original songwriting and rock classics reimaged with a heavy bluegrass twist

[Artist website](#)

Jamie Hansen

REGIONAL COUNTRY ARTIST

Forging her own distinct brand of "backcountry pop". A native of Wyoming and a part-time backcountry mountain guide, she effortlessly blends her rugged Western roots with a mainstream, commercial sound that seamlessly crosses the boundary between contemporary pop and country. Armed with powerful vocals and raw, gut-punch lyrics, Hansen has quickly built an impressive independent profile. Over the last few years, she has dropped more than a dozen singles alongside her live EP, Hearts Like Mine, earning a coveted "One to Watch" designation from the Nashville Songwriters Association. Her dual-identity lifestyle—spending her weeks guiding horse-packing trips deep in the wilderness and her weekends rocking the stage—fuels her authentic, storytelling performance style. Having opened for global pop superstar Natasha Bedingfield and country favorite Canaan Smith, Hansen's explosive momentum continues with her highly anticipated latest studio album, The End.

[Artist website](#)

49th Parallel

REGIONAL COUNTRY ARTIST

A dynamic, versatile alt-rock and pop trio based out of Fargo, North Dakota, renowned for delivering tight, high-energy full-band performances as well as relaxed, down-to-earth acoustic duo sets blending infectious rhythms, rich vocal harmonies, and a rapidly expanding catalog of hook-laden original music alongside crowd-favorite cover hits, the group has become a favorite fixture across the regional festival and live circuit spanning North Dakota, Minnesota, and beyond. Whether rocking a main stage or setting a relaxed vibe in an intimate venue, 49th Parallel brings genuine musicianship and great energy to every performance.

[Artist website](#)

Brady Robertson

REGIONAL COUNTRY ARTIST

A talented, fast-rising Country and Americana/Alt-Country singer-songwriter hailing from Oklahoma and currently based out of Moorhead, Minnesota. Recognized for a vocal delivery that carries a signature warmth, emotional resonance, and a peaceful, honest spirit, Robertson has built a strong reputation across the regional live music and festival circuits.

[Artist website](#)

Elijah O'Sullivan

REGIONAL COUNTRY ARTIST

Acoustic singer-songwriter and regional champion based out of Fargo, North Dakota, known for his soul-stirring vocals, classical voice background, and honest, blue-collar storytelling. Balancing life as a devoted family man with his passion for original music, O'Sullivan gained widespread local acclaim after winning the 2026 Acoustic Fest at Sweet Shots in Fargo. His breakthrough independent single, "Restless Heart", stems from real-life resilience and reflection, capturing an authentic connection with listeners across the Upper Midwest. Whether

performing intimate rooftop patio sets or headlining regional stages, O'Sullivan delivers a grounded, deeply vulnerable acoustic experience

[Artist website](#)