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September 29, 2026

WE Fest Reveals 2027 Artist Lineup Led by Tim McGraw, The Red Clay Strays and Riley Green

Festival announces new GA+ ticket, expanded electrical access camping options and more live music experiences for August 4–7, 2027

DETROIT LAKES, Minn. — WE Fest has revealed its 2027 artist lineup, led by **Tim McGraw**, **The Red Clay Strays** and **Riley Green**.

The festival returns to Soo Pass Ranch in Detroit Lakes, Minnesota, August 4–7, 2027, bringing together country legends, today's stars, and rising artists for four days of live music and camping.

The 2027 lineup includes:

Tim McGraw, The Red Clay Strays, Riley Green

Sam Barber • Russell Dickerson • Dustin Lynch • Midland • Ole 60 • Waylon Wyatt • Braxton Keith • George Birge • Neal McCoy • Tracy Byrd • Kassi Ashton • Tyce Delk Sela Campbell • Colton Bowlin • Just Jayne • Landon Wilks • Rob Langdon • Chris Tungseth • The Mighty Pines • Slamabama • Van & The Free Candies • The Woodland Spring • Jamie Hansen • 49th Parallel • Brady Robertson • Elijah O'Sullivan. Plus, more artists to be announced.

"Our theme this year is 'Country Heaven in '27,' and that feels fitting when you look at the broad spectrum of talent in this lineup," said WE Fest owner Matt Mithun. "From Country Classics to today's Modern Country sound, with some Southern Rock and Americana/Bluegrass mixed in, this is going to be a fun year for fans of Country and beyond."

Three-time Grammy Award winner **Tim McGraw** brings more than three decades of chart-topping hits to the WE Fest stage. **The Red Clay Strays** have earned a passionate following with their distinctive blend of country, rock, and Southern soul. **Riley Green** has won multiple



Academy of Country Music (ACM) and Country Music Association (CMA) awards and has over 16 million monthly Spotify listeners.

Lowest Price Bundle Opportunities for Fans

When WE Fest 2027 tickets go on sale Friday, October 2, buyers will have through October 5 to purchase one of two ticket and camping bundles. The **Country Crew Bundle** includes four 3-Day General Admission tickets, four Campground Access Passes, and one Standard Campsite, saving more than \$150. The **Big Rig Bundle** includes six 3-Day General Admission tickets, six Campground Access Passes, and one Standard Campsite, saving more than \$200.

Introducing Fiddler's Den

WE Fest 2027 will also introduce **Fiddler's Den** in the Neon Saloon, a new destination featuring bluegrass music and another way for fans to discover live performances throughout the festival.

New 3-Day GA+ Ticket for 2027

WE Fest is introducing a new **3-Day GA+ ticket**, offering additional comfort, convenience, and entertainment. The new ticket option is designed for fans who want an upgraded festival experience while remaining part of the WE Fest General Admission atmosphere. The GA+ experience will be located in the large tent and lawn space where the Country Club had been.

The exclusive GA+ area will feature:

- A comfortable mix of picnic tables and lawn chairs
- Exclusive full-service bars
- Access to an executive restroom trailer
- Both shaded areas and sunny spaces
- A front lawn with a great view of the Main Stage
- Exclusive performances on the **GA+ Stage**
- A snack rack stocked with complimentary goodies
- Come-and-go access to enjoy concerts from the festival's General Admission areas



More Electrical Access and New Camping Experiences

WE Fest camping is always evolving. As camping styles have shifted since the festival's early years, fans have asked for more electrical access and campgrounds with more personality and community. We're making changes for 2027 to bring more of that to the Ranch. The NEW South Sallie area will add electrical-access sites in the Lake Sallie campground. The Viking ship is sailing north! In 2027, Viking campground is moving next to Oatfield and closer to the action. VIP Camping will expand its west-side electrical-access area. Look for new food and programming in every campground.

The four-day festival begins Wednesday, August 4, and continues through Saturday, August 7, 2027. Festival admission includes the Wednesday Kickoff.

A ticket presale begins Thursday, October 1, followed by the public on-sale Friday, October 2. Tickets, camping, and festival information will be available at [WEFest.com](https://wefest.com). Payment plans are available starting with only \$27 down.

About WE Fest

Established in 1983, WE Fest is one of America's premier country music and camping festivals. Each year, fans gather at Soo Pass Ranch in Detroit Lakes, Minnesota, for a weekend filled with major country artists, emerging talent, camping, and the one-of-a-kind community that generations of festivalgoers have come to know as WE Fest.

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[WEFest.com](https://wefest.com)